



Advertising Contract 2010 Editions *Date:*
 Sidelines Barn Book 12400A South Shore Blvd. Wellington, FL 33414
 803.649.6989 • www.thebarnbook.com

COMPANY		ATTN:	
Address		Mailing Address	
City/ State		City/ State	
Zip		Zip	
Phone		Phone	
Fax		Fax	
Email		Email	
Contact		Website	

AD SIZE *	UNIT PRICE	EDITION	CATEGORY 1	EDITION	CATEGORY 2	EDITION	CATEGORY 3	DISCOUNT %	SUB TOTAL
Web Listing	\$50/ year								
Line Listing	\$45/ year								
1/8 Page Display	\$85/ year								
1/4 Page Display	\$115/ year								
1/2 Page Black/White	\$225/ year								
1/2 Page Color	\$450/ year								
Full Page Black/White	\$450/ year								
Full Page Color	\$800/ year								
Front Cover Logo	\$500/ year								
Graphic Charges	\$		Graphic Charges		Graphic Charges		Graphic Charges		

*All display ads include a standard 5 line listing at no additional charge. **Prime Placement is subject to office approval and availability.

AMOUNT PAID	METHOD	CHECK NUMBER	CREDIT CARD	BALANCE DUE	SALES REP
	Cash Check Credit Card		Visa MC AMEX DISC		Dale Ankele

TOTAL DISCOUNTS	
TOTAL DUE	

CREDIT CARD ACCOUNT NUMBER	EXPIRATION DATE	SECURITY CODE (4 ON FRONT FOR AMEX)	BILLING ZIP	BILLING ADDRESS

Cardholder Name

Cardholder Signature

(Please send check to: Sidelines Barn Book 12400A South Shore Blvd. Wellington, FL 33414)

IMPORTANT: PLEASE READ!!

The Advertiser agrees to protect and indemnify THE BARN BOOK, LLC, Sidelines, representatives, or agents against any and all liability, loss, or expenses including all attorney's fees and court costs arising from claims for libel, unfair competition, unfair trade practice, infringement of trademarks, trade names or patents, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the publication by THE BARN BOOK and or/ THE SIDELINES ABRN BOOK, LLC of the Advertiser's advertisements. All companies, corporations and persons noted herein will take normal precautions to avoid errors and omissions in THE BARN BOOK (AKA SIDELINES BARN BOOK LLC). In the event of errors or omissions, the Publisher's liability shall be limited to a prorated abatement of the charge made to the Publisher, but in no event shall liability exceed the amount payable to the company.

THERE WILL BE AN 80% LAYOUT FEE FOR ANY AD(S) CANCELLED AFTER PROOF HAS BEEN SENT TO ADVERTISER. THERE WILL BE A 50% CANCELLATION FEE FOR ANY ADS CANCELLED BEFORE A PROOF IS SUBMITTED, BUT AFTER CONTRACT HAS BEEN SENT OR PAYMENT HAS BEEN REMITTED.

It is the burden of the ADVERTISER to provide the The Barn Book (AKA Sidelines Barn Book) with advertising specifics, including but not limited to photographic elements, graphic elements, text, verbiage and correct content according to the current digital specifications within 14 days of advertising contract submission or before the above deadline, whichever is more timely. Should

the advertiser fail to provide such materials in a timely manner, or should the advertiser fail to provide the materials according to the digital specifications, The Barn Book will prepare the advertisement or correct the format of the submitted graphics at a charge depending on ad size, to be billed separately. The Barn Book will not release the Graphics for print in THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) until and unless all charges are paid in full or arrangements are made for scheduled payments. THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) WILL MAKE A REASONABLE ATTEMPT TO CONTACT THE ADVERTISER SHOULD THIS SITUATION ARISE, in the form of 1 email (if applicable) and 1 phone call. Should no graphics be made available, THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) will print the standard 5 line listing in the display space paid for by the advertiser. IN THE EVENT OF SUCH A CASE, THE ADVERTISER WILL NOT BE ELIGIBLE FOR A REFUND OR REIMBURSEMENT OF ANY TYPE.

All proofs will be sent to the advertiser in the method requested. Any proofs not returned within five (5) days will be deemed acceptable and printed as shown. All artwork or layout provided by THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) is for sole usage in THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) and not for any other commercial, marketing, or related purposes. Should the advertiser wish to use the artwork for purposes other than THE BARN BOOK (AKA SIDELINES BARN BOOK LLC), please contact the The Barn Book.

No web advertising will be permitted without the payment in full of a print ad in any edition or title of THE BARN BOOK (AKA SIDELINES BARN BOOK LLC). THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) does not guarantee the validity of any link and must be notified by the advertiser in the event of a change in email address, web site, or other pertinent information. All web content is permitted at the sole discretion of THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) management and the Publishing Firm. Should the Management deem the proposed content or site to which the link(s) points is not in keeping with the purposes of the Publication, the link will be terminated immediately with no refund to the advertiser.

Payment in full, or arrangements acceptable to THE BARN BOOK (AKA SIDELINES BARN BOOK LLC) or the Publishing Firm is due before any advertisement is posted to the internet or print edition(s).

Advertisers Signature: X _____

Title: _____

Print Signature Name Clearly: _____

Date: _____

(Please scroll down to the Next Page)



Advertising Contract - 2010 Editions – Part 2

Sidelines Barn Book 12400A South Shore Blvd. Wellington, FL 33414
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Full Page Color
4.5"x8"

Full Page B/W
4.5"x7.5"

The ad formats shown here
are actual size.

Half Page B/W or Color
4.5"x3.75"

1/4 page 2.125"x3.625"

1/8 page 2.125"x1.8"

STEP 1 - YOUR 5-LINE LISTING

CATEGORY:

Company Name:

Tag Line *(tell what you do):*

Location *(recommended City, State, Zip):*

Phone • Fax *(two numbers fit here):*

E-mail • Website:

STEP 2 - CONTACT

I would like my ad proof sent to me via:

Fax:

Email:

STEP 3 - RENEWAL STATUS

- First time advertising with Barn Book
- Renewal:
- Will run same ad
- See changes attached
- Will submit changes later

STEP 4 - GRAPHICS

- I am sending the "camera-ready"
- Please create my ad for me
(additional charges apply)
- I am enclosing the ad materials
- Will send ad materials later
(Please try to keep within 32 characters per line
in Steps 1&2)

EMAIL GRAPHICS TO:

ads@sidelinesnews.com

Please Copy Your Sales Rep!